



DOWNTOWN ORILLIA MANAGEMENT BOARD MINUTES

Minutes of the Motion of Reconsideration Meeting of the Downtown Orillia Management Board, Wednesday, April 27, 2022 at 6:00 p.m. in the Boardroom of the Downtown Orillia Office, 23 Mississauga Street West, Orillia

Present: Michael Fredson, Chair
Michael Knight, Vice Chair
Ruth Howorth, Treasurer
Al Wallace, Director
Ron Spencer, Director
Darcy MacDonell, Director
Jeff Gilbert, Director
Councillor Rob Kloostra

Absent:
Carmine DeSanto

Also
Present: Dina Tzirakos, Manager
Samantha Yandt, Event & Marketing Coordinator

Call to Order

The meeting was called to order at 6:05 p.m.

Approval of Agenda

Moved by Kloostra, seconded by Knight:

THAT the agenda for the Downtown Orillia Management Board meeting held on April 27, 2022 be approved as distributed.

Carried.

Disclosure of Interest

None.

Deputations

None.

Minutes

None.

Closed Session

There were no closed session items for this meeting.

Correspondence - Information Items

None.

Correspondence - Action Items

None.

Reports

1. DMB Chair – re See You on the Patio, Motion to Reconsider

Moved by Fredson, seconded by Kloostra:

THAT the Downtown Orillia Management Board review the motion carried from the Special Meeting dated April 12, 2022;

AND THAT the resolution by the Downtown Management Board be reconsidered.

Option 1

THAT the See you on the Patio 2022 Survey report be received;

AND THAT based on the survey results of the membership, staff be directed to move forward with Option 1-3 Nights before Special Events.

Carried.

Moved by Knight, seconded by Wallace:

THAT the Downtown Orillia Management Board receive the See you on the Patio 2022 Survey results from the April 12, 2022, Special Board meeting as information.

Option 1

THAT the See you on the Patio 2022 Survey report be received;

AND THAT based on the survey results of the membership, staff be directed to move forward with Option 1-3 Nights before Special Events.

Option 2

THAT the See you on the Patio 2022 Survey report be received;

AND THAT based on the survey results of the membership, staff be directed to move forward with preparations to implement Option2-Every Friday night July1-September 2, 2022;

AND THAT staff report back at April meeting with confirmed participation for final approval.

Option 3

THAT the See you on the Patio 2022 Survey report be received;

AND THAT based on the survey results of the membership, staff be directed to move forward with preparations to implement Option 3- Every Friday and Saturday night July 1-September 3,2022;

AND THAT staff report back at April meeting with confirmed participation for final approval.

Carried.

Moved by Kloostra, seconded by Wallace:

THAT the Downtown Orillia Management Board investigate the implementation of a patio program for the BIA that will work within the umbrella of the City of Orillia's See You on the Patio program, conditional on the City of Orillia approving of the funding through the MAT program, introduced at the Council meeting on April 25th;

AND THAT staff be directed to produce a fully costed business plan for the BIA patio program that will include planning sessions open to members of the BIA to provide input and contacting the BDCT department of the City of Orillia to collaborate on the necessary details of the program;

AND THAT the Downtown Orillia Management Board hold a special meeting on May 10th, 2022 to finalize a report on the recommendations of the BIA patio program to the City of Orillia Council;

AND THAT a post-event review be conducted in the fall, with a date to be determined later.

Carried.

Date of Next Meeting

Tuesday, April 27, 2022 at 6:30 p.m. in the Boardroom of the Downtown Orillia Office, 23 Mississauga Street West.

Adjournment

Moved by Knight, seconded by Wallace:

THAT the meeting be adjourned.

Carried.

Meeting adjourned – 6:21 p.m.

M. Fredson,
Chair.